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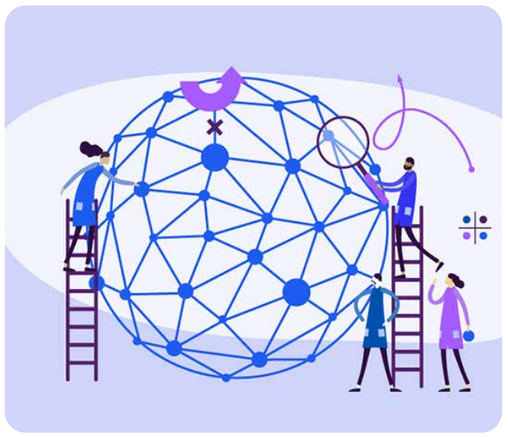
UX Strategy & Ops
Training



Total Time
12 HOURS

Total Cost
1.380,00€ (+IVA)
1- 6 ATTENDEES

Type
LECTURES + WORKSHOP

Total Time
IN-PERSON (YOUR COMPANY LOCATION)
OR ONLY ONLINE (10% DISCOUNT)

For
UXers, UX Managers, UX Leads,
Project Managers, Product Owners

Discover how to craft a consistent, solid, and resilient UX strategy built upon a foundation of robust operations and processes (Ops). This approach will pave the way for long-lasting success in any UX department.

This training can be held in your company or remotely online. It's also possible to concentrate the 12 hours total in 2 full days or split it across 4 days in half-day format (3h/day). Finally, it is ready for up to 6 attendees but can be adapted to more participants upon a price review.

Topics and Methodologies

- ✔ Organisational UX department setting: centralized, decentralized, hybrid
- ✔ Agile and Lean UX applied to UX Strategy
- ✔ UX Leadership styles and roles
- ✔ UX Ops: Methods, Tools, Processes, People
- ✔ Scaling Strategy for UX
- ✔ UX Strategy Canvas

Evaluation: Create a unified UX Strategy Canvas for your company (made during the training)

Personalized and Value-focused.

My trainings are 100% personalised and unique to your company. All exercises and methods of teaching of each subject, course, training or workshop are adapted and aim to add tangible value to your career, team and company.

— What do I and my team get from this?

- Gain a clear understanding of your company's unique conditions for establishing a sustainable UX department;
- Develop a long-term and actionable vision for your role as a UX leader, including the necessary steps and timelines;
- Create a visual aid that elucidates your strategy and processes, making them accessible to all stakeholders within your company;
- Formulate a strategy for fostering UX growth within the organization.

— And what is the ROI (Return On Investment) for my company?

- Enhanced maturity of the UX department resulting in a greater number of high-quality solutions and increased collaboration with other departments;
- Cost-effective scaling facilitated by technology;
- Improved employee retention due to a more predictable UX department with a well-defined strategy and operations.